# Smart business\*



The City of Dunwoody has become a recognized hot spot for new business investment. With a large population base, an educated workforce, easy access to sought after executive housing, efficient transportation access to all parts of the Metro Atlanta region, and a diverse portfolio of real estate options, Dunwoody offers an unmatched combination of assets for business success.

The Perimeter Center office market is Metro Atlanta's largest contiguous employment district with more than 100,000 employees, 28 million square feet of office space, and six million square feet of retail. Perimeter Center is home to many Fortune 1000 firms including UPS, Newell Rubbermaid, Georgia Gulf, Cox Communications, Popeye's, Global Payments, and First Data. An additional 125 companies—each with 100+ employees—call Perimeter Center home, including InterContinental Hotels Group, Access Insurance, Allscripts, and Doosan Infracore, to name a few.









## **Dunwoody: Leader in Industries That Drive Innovation**

The variety of industries headquartered in Dunwoody continues to widen, outpacing the expansion of business sectors in many other communities. The mainstay of Dunwoody's business sectors continues to be corporate and regional headquarters, information technology and software, financial services, and most recently, a growing healthcare IT segment. With a diversified and prosperous business community and an environment attractive to tomorrow's technology, Dunwoody enjoys sizeable employment concentrations in these high-wage business sectors. All of these industries benefit from conditions that support great businesses, including access to a highly capable workforce, efficient access to the global marketplace, and low costs of doing business.

#### TOP 5 MOST WIRED CITIES IN THE U.S.

- 1 Raleigh
- 2 ATLANTA
- 3 Seattle
- 4 San Francisco
- 5 Washington, D.C.

# FOUR REASONS WHY GEORGIA IS ATTRACTING NEW BUSINESS

- No. 2: Workforce
- No. 3: Transportatio
- No. 4: Top States for Business (overall)
- No. 9: Costs of Living
- Source: CNBC.com







### **Dunwoody Understands How Business Operates**

The City of Dunwoody understands how business operates because the majority of city staff are employed by private companies. Since its incorporation, the city has provided municipal services to its citizens and businesses in a unique and progressive manner through a public-private partnership with private firms. The "split contract service model," pioneered by Dunwoody, uses specialized private-sector firms to provide key municipal services, while the city employs a skeleton management staff and the Police Department. This model adds value and flexibility to the city, promotes competition, and builds accountability for service providers. The pro-business attitude translates into higher levels of customer service to citizens and businesses.

Dunwoody's concentrated community allows unparalleled access to municipal leaders and community decision makers, especially for an office market the size of Perimeter Center. This small size reduces the bureaucracy of the city government and improves the efficiency and effectiveness of operations, enhances collaborative culture, promotes an integrative approach to problem solving, and makes public-private partnerships easier to create. Our city partners include the Chamber of Commerce, the Convention and Visitors Bureau, the Perimeter Transportation Coalition, and the Perimeter Community Improvement Districts.

In short, our doors are always open.