A Signature Community Event: Win-Win for All

RunDunwoody reflects and responds to the mission of the Rotary Club of Dunwoody (RCD) set forth by our Long-Range Planning Committee:

1. ***It offers added funding sources to help RCD accomplish its expanded philanthropic goals.***
2. ***It helps increase awareness of RCD's humanitarian and educational efforts*** *- in the local community and around the world.*
3. ***It helps us build membership and partnerships in the local community*** *- which in turn enables us to further our efforts to make our local and world communities a better place for all to enjoy life to its fullest.*

The event is supported by city management -- "It's a priority for us" … Warren Hutmacher, Dunwoody City Manager

RunDunwoody Race Route:

This certified and Peachtree qualifying 5K route begins and ends in the Perimeter Place shopping Center across from Perimeter Mall - conveniently located near two MARTA stations.

The course is designed for runners—a fast and challenging course spanning the spectacular Perimeter Flyover Bridge and looping around Perimeter Summit. Fast times in a fabulous setting await the runner.

Part of the Run & See Georgia Grand Prix Series

In its 17th year, the Grand Prix includes more than 300 races that attract more than 100,000 runners all over the state of Georgia. The series began as a way to get Georgia's runners to travel and race around the state to see what other areas have to offer, both in racing and tourist attractions. Points are awarded at each of the races to the top 20 finishers in various age groups. All Grand Prix races are promoted at each venue throughout the season … and at running shoe stores and www.georgiarunner.com

TO HELP, CONTACT

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RunDunwoody

Rotary Race to Serve …

Sunday, October 24, 2010

First Annual RunDunwoody

A Peachtree Road Race Qualifier

5K, 1 Mile Fun Run, Tot Trot

Proceeds Dedicated to Enhancing Safety and Emergency Response in Our Community

Presented by

The Rotary Club of Dunwoody

Our 2010 Focus: Helping Local First Responders

The *RunDunwoody* committee wanted a first year cause that would resonate with those who live, play, work and visit the Dunwoody Perimeter area — and with our prospective sponsors and participants, especially the area's corporate employers.

Proceeds will benefit the Police, Fire and Emergency Services in the Dunwoody community. The *RunDunwoody* committee met with Dunwoody Police Chief Billy Grogan and DeKalb Fire and Rescue Chief Eddie O'Brien to identify specific needs. RCD will present checks to the Dunwoody Chief of Police and DeKalb Fire and Rescue Chief at a breakfast meeting celebrating our sponsors and our work in the community.

Our Year One Goals

- 500+ runners
- $30,000+ in sponsorships
- A Signature Community Event … making a difference

The First Responder "Wish List"

- **Three high rise packs for Fire and Rescue** (one per fire house) to increase response time and protection of life and assets in a high rise fire. The Perimeter area has the highest concentration of tall buildings in the county.
- **CERT training and materials for local citizens** - preparing 50-100 citizens to assist in emergency response to natural or man-made disasters. This national certification is designed to improve response time and effectiveness.
- **Two T3 Motion vehicles** to increase the speed and agility of response time in crime prevention, detection, resolution and event crowd control. These vehicles will bear the Rotary logo, and help leverage the time and talent of the local police.

Collaboration to Make a Difference

- Dunwoody Chamber of Commerce Music Festival Committee - we will co-promote the *RunDunwoody* and the Festival that takes place the same October weekend. The organizations will not share proceeds, but hope to increase participation in both and benefit the community.
- PCID
- Dunwoody Convention & Visitors Bureau
- Run and See Georgia - Grand Prix Race Series
- City of Dunwoody Police Department
- DeKalb County Fire/Rescue

Our Vision for the Future of the RunDunwoody

We plan to continue to focus the *RunDunwoody* Race on support for local community needs - inside and outside the City of Dunwoody.

In future years, we anticipate establishing a program for soliciting and funding local grant requests - as well as augmenting resources for the community projects already sponsored by the Rotary Club of Dunwoody, such as:

- Literacy and education efforts at several local schools
- Support for the Atlanta Women & Children's Day Shelter
- Dunwoody Nature Center
- Teaching about economics through Junior Achievement
- Support for teens involved in community service
- Scholarships
- Support for active duty troops through the USO

Rotary Club of Dunwoody …

Serving the Community since 1984